



DVOTE

Brand Kit

May 2024
Version 0.1

Table of Contents

Logo Mark

Logo Type

Colors

Typography

DVOTE Brand Kit



LOGO MARK

LOGO MARK



LOGO TYPE

LOGO TYPE

⚡DVOTE

⚡DVOTE

MONO COLOR

⚡DVOTE

⚡DVOTE

COLOR PALETTE

COLOR PALETTE

#962E07
PRIMARY

#4B1704
DARKER

#765B00
DARKER

#692005
DARK

#A57F00
DARK

#B66D51
LIGHT

#F1CC4D
LIGHT

#D5AB9C
LIGHTER

#F7E299
LIGHTER

#EBB600
PRIMARY

#F5EAE6
LIGHTEST

#FDF8E6
LIGHTEST

TYPOGRAPHY

PRIMARY TYPOGRAPHY

Headline Font: DM Sans Bold

Subheadline: DM Sans Regular

Paragraph Font: Alibaba Sans

Typography is the art and technique of arranging type to make written language legible, readable, and appealing when displayed. It involves choosing typefaces, point sizes, line lengths, line-spacing, and letter-spacing, and adjusting the space between pairs of letters. Typography also includes the use of color and other design elements to enhance the visual appeal of text.

One of the main goals of typography is to make text easy to read, so that people can understand the information that is being presented to them. This is especially important when it comes to things like books, websites, and other documents that are meant to be read by a lot of people.



⚡D VOTE

btc.dvote.ai | evm.dvote.ai